

# GABRIEL LIWERANT

*abrightconcept.com (portfolio samples here) ◇ gabriel@abrightconcept.com  
(Address and phone number removed for privacy — available upon request.)*

## SKILLS

<i>Software</i>	MS Office Suite, Adobe Dreamweaver/Photoshop/Illustrator/InDesign, Windows 7/Vista/XP, Mozilla Thunderbird, FileZilla, OpenOffice.org, ACT
<i>Programming/Markup</i>	(OO) PHP, MySQL, XHTML/HTML5, CSS3, JavaScript, AJAX, JSON, XML, LESS
<i>Web Technology</i>	WAMP, WordPress, jQuery, Scriptaculous, Google Webmaster/Analytics/AdWords/Docs
<i>Writing</i>	Ad copy, sales copy, web content, fact-based articles, blogs, instruction manuals, essays, book reviews, fiction
<i>Other</i>	Management, SEO, SEM, web standards, customer service, research/data collection

## WORK EXPERIENCE

- 2010 – Present*     ***GoBiblio.com — Programmer, Web Designer, Cofounder***
- ◇ Coded and designed a citation/bibliography generator website using PHP and MySQL for the back end; XHTML, CSS, and JavaScript for the front end; and Photoshop and Illustrator for the design.
  - ◇ Enabled a personal user experience and allowed differentiation in the database through the use of sessions. Login and registration functionality enables users to save their work and return to it later as well as provides avenues to customize their experience and receive email notifications.
  - ◇ Innovated unique ad functionality on the website by implementing weighted randomization, order persistence, and a JavaScript slider to view the list of ads.
  - ◇ Collaborated with a partner while managing many aspects of the startup.
- August – September 2010*     ***MsDanay.com — Web Designer and Web Developer***
- ◇ Coded and Designed website for a teacher client so that she can manage homework assignments; link activities, resources, and worksheets; and provide a central location where students can find classroom information. PHP was used for the back end, XHTML and CSS for the front end, and Photoshop for the design.
  - ◇ Utilized WordPress to manage the pages and content so that the client can update and make changes to the daily assignments and other information as needed.
- 2008 – Present*     ***ABrightConcept.com, Sole Proprietorship — Web Designer, Web Developer, Owner***
- ◇ Created abrightconcept.com to sell my services as a web developer/designer and writer, as well as catalogue my work using PHP, XML, and WordPress for the back end; XHTML, CSS, and Javascript for the front end; and Photoshop and Illustrator for the design.
- 2006 – December 2007*     ***Paradigm Visions, Inc. — Product Manager, Product Developer, Writer***
- ◇ Managed a team of three personnel in data collection for the 7StepBusiness e-commerce product. Responsibilities included supervising, strategizing, creating workflow, using ACT to manage data, work review and synthesis, and providing motivation and esprit de corp.
  - ◇ Wrote and edited content and copy for the 7StepBusiness product. Responsibilities included writing value-add articles, descriptions and content, sales letters, sales copy, and editing for grammar, clarity, and voice.
  - ◇ Ran Google AdWords search marketing campaign.

## EDUCATION

- 2001 – 2005*     Bachelor of Arts in English, Penn State University  
GPA Major 3.37 (4.0 Scale), Dean's List 2002